



**Professional Employees Council  
Binghamton University**

<http://pec.binghamton.edu/>

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**PROFESSIONAL EMPLOYEES COUNCIL**

Date: May 14, 2008

**Present:** Borruso, H., Cannone, D., DeClemente, S., Deligato, Y., Dorak, J., Harris, G., Hoefner, G., Horn, H., Lane, M., Martin, M., Monroe, J., Orlovsky, S., Rickard, J., Roth, J., Santobuono, S., Levi, O., Stone, D., Verhoeven, C., Wojcio, J., Wood, D.

**Excused:** Saunders, D.

**Absent:** Cahill, P., Gates, J., Hanford, T., Jenson, B., McManamon, C., Partell, T., Whyte Johnson, Y.

**I. Approval of minutes**

4/16/08 minutes soon to be located.

4/30/08 minutes approved, motion by Dave S., seconded by Mariah

**II. Announcements**

- May 20<sup>th</sup> Professional Development Fair. 10-2:30
- September 18- Golf tournament
- October 29- Fall constituency meeting and luncheon
- December 11-UNO Fundraiser
- March 18, 2009- Spring Constituency Meeting and Luncheon- the Tau Bearcat room has been scheduled for this event.

**III. Standing Committee Reports**

- a. **Communications-** Calendar is here and will be handed out at the professional development fair. Dave S. is working on a report of activities for the year.
- b. **Rules-** Still waiting to get election stuff up and running.
- c. **Professional Development-** Golf Tournament is up and running. If you are interested in helping please let Sara know. A brown bag lunch is also in the works.
- d. **Distinguished Service Award-** Nothing to report.

**IV. Old Business**

**V. New Business**

- Update from the Campus Climate Committee (Yvonne Deligato)  
Met last week for the first time, president gave a synopsis of what the committee is. They are looking for ways to save energy. Facilities is working on a greenhouse gas emissions summary. 25% are coming from automobiles on campus. They want the committee to come up with two or more recommendations to reduce. We're the silver standard, would like to be gold. If we have ideas or suggestions let Yvonne know.

Guest Marcia Craner

The comprehensive gifts campaign is raising money for a variety of reasons.

Binghamton fund- solicits donations each year. A donor can restrict their gift to a particular location, it just went over a million dollars today.

Campaigns usually go for seven years. There is a four year quiet phase then a 3 year public phase. We're hoping to hit 100,000,000. It's an ambitious goal, twice as much as last year.

One year from now it will go public- build pride, build enthusiasm. Looking at more work online. Cornell has a 3 billion dollar campaign. They hold a million dollar kickoff.

We have a committee of alums which have raised 4 million at this time. Billy Baldwin is part of this.

Naming opportunities are available as well.

Branding –Long process- it's an expression of the values and the emotional truth of the institution. We redefined the logo.

The Bearcat is a spirit mark for athletics.

Please spread the word about need for fundraising, support the brand and think about themes for your area.

## **VI. Next Meeting**

The **next meeting** of the Professional Employees Council will be on **Wednesday, June 11, 2008**, at 2:30 PM.

**Consensus to adjourn 4:25**

Professional employees are encouraged to provide PEC with responses to items discussed and reported in the minutes. Professionals are also encouraged to suggest agenda items and to attend PEC meetings. Please direct suggestions or your request to be added to the PEC listserv to PEC Chair Grace Hoefner.